

Community Health Need	Target Population	Strategy	Goals	Existing Partners	Potential Partners
Access to Care	Community	Improve Medication Adherence	A) Reduce cost barriers for medications by facilitating a prescription assistance program or providing free/reduced-cost medications B) Educate providers on cost-lowering treatment alternatives	Baptist Health Foundation	Drug companies, local pharmacies
Access to Care	Community	Increase the number of eligible individuals who are enrolled in the Medicaid program	A) Provide enrollment assistance within inpatient and outpatient settings via case management B) Educate providers and employees on criteria and how to engage patients in enrollment and re-enrollment		Jefferson County Health Department, 211, local FQHCs
Access to Care	Community	Improve awareness of low-cost healthcare providers in the community	A) Streamline internal processes for referrals to partner organizations B) Engage faith-based organizations to provide marketing materials about clinics and providers offering free or low-cost services	FQHCs, Cahaba Medical, Christ Health, MPower Health	Samford's Congregational Health Programs, Aunt Bertha, La Casita
Nutrition & Access to Healthy Foods	Community	Screen for chronic disease markers and risk-factors including diabetes	A) Conduct screening events within the community B) Utilize data to expand event offerings to target areas of highest need		Jefferson County Health Department
Nutrition & Access to Healthy Foods	Individuals with Obesity	Educate the public about weight status as a risk factor for chronic disease	A) Offer bariatric treatment to eligible patients including a comprehensive care plan B) Through the Bariatrics Department, provide educational programs, seminars and events detailing surgical and non-surgical weight-loss options	Hospital bariatrics program	
Nutrition & Access to Healthy Foods	Community	Improve awareness of how behavioral risk factors like nutrition and physical activity contribute to chronic disease	A) Provide health promotion messaging via print, web-based, and social media outlets B) Engage in community-based events and provide evidence-based education on behavioral risk factors and promote existing support programs		YMCA of Greater Birmingham, Children's of Alabama, Community Food Bank of Central Alabama
Behavioral Health	Community	Improve access to treatment for mental health crises	A) Maintain a listing of local providers, community-based organizations and funding programs		NAMI, Jefferson County Health Department
Behavioral Health	Health care providers	Improve provider education to identify mental health concerns and refer patients to local treatment and support resources	A) Facilitate access to mental health continuing education programs and courses for primary care and emergency medicine providers		NAMI
Behavioral Health	Community	Increase awareness of mental health risk factors and conditions	A) Engage faith-based organizations and leaders in mental health education B) Partner with local organizations to conduct campaigns and promote educational messaging via print, web-based, and social media outlets		NAMI, JBS Mental Health Authority, OASIS Counseling for Women & Children, The Crisis Center, Jefferson County Health Department
Behavioral Health	Inpatients	Improve the linkages between inpatient and tertiary care settings	A) Improve the efficiency of referrals for patients requiring mental health and substance abuse treatment B) Stabilize load levels across various local treatment facilities through careful distribution of patient referrals	BBH facilities	
Transportation	Community	Safe Discharge and Medical Transportation	A) Transportation starts on admission - assessment, communication, determining level of service needed B) Connect patients with available community resources	Yellow Cab, Caravan, Birmingham On Demand, Traveler's Aid of Greater Birmingham, RPS	
Financial Barriers	Community	Maximize financial resources available to assist patients	A) Explore grant opportunities for key identified needs B) Utilize case management to define available options for financial assistance.	Cahaba Medical Group, FQHCs, Health Dept., Baptist Health Foundation, M4A	
Financial Barriers	Community	Improve awareness of free or low cost healthcare providers in community	A) Streamline referrals to partner organizations B) Engage clinics and providers on offering free, low cost services to eligible patient population	Cahaba Medical Group, FQHCs, Health Dept.	